



Sponsorship Prospectus





Executive Summary

Virtual Benchmark Summit | Sept 9, 2026 & National Benchmark Summit | March 10 - 13, 2027

Why Sponsor with AANLCP

AANLCP brings together the national community of nurse life care planners—professionals who influence care decisions, case management, rehabilitation planning, and research. Sponsors gain direct access to a highly specialized, decision-making audience with strong referral networks.

Directly Reach:

- Life Care Planners
- Nurses
- Physicians
- Vocational Rehabilitation Specialists
- Attorneys
- Physical, Occupational & Speech Therapists
- Registered Dietitians
- Legal Nurse Consultants

Audience Snapshot:

- 200+ attendees (virtual + in-person)
- Independent business owners, consultants & industry leaders
- Nationwide coverage with a growing international reach
- Careers in litigation, rehab, case management, etc.

Sponsor Areas of Opportunity

- AI / Technology
- Platforms / Tools
- Mobile App / Digital Engagement
- Case Management
- Education
- Vocational Rehabilitation
- Forensic
- Well-Being / Self-Care
- Business Development
- Attorneys
- SEEK (Specialty, Expertise, Experience, Knowledge)

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Thank you

We appreciate your interest in supporting the National and Virtual Benchmark Summit as we work together to advance excellence in life care planning.

AANLCP Sponsorship Grid

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Tier	Premier Sponsor \$5,000	Innovation Sponsor \$5,000	Gold Sponsor \$3,500	Silver Sponsor \$2,500	Exhibitor \$1,750
Event Eligibility	Virtual + Annual	Virtual + Annual (App)	Virtual OR Annual	Virtual OR Annual	Annual Only
Micro-Sesh (15 min)	One session (one per event)	One session (one per event)	One session (one event)	Eligible (Add-on)	Eligible (Add-on)
Breakout Happy Hour, Breakfast, Lunch & Learn, or Fireside Chat	Priority selection	Priority selection	Eligible (Add-on)	Eligible (Add-on)	Eligible (Add-on)
Add-On Engagement Opportunity	Select 2 (\$1000 value or less for no additional cost)	Select 2 (\$1000 value or less for no additional cost)	Select 1 (\$1000 value or less for no additional cost)	Select 1 (\$1000 value or less for no additional cost)	Eligible (Add-on)
Whoava Logo / Banner Ad	Advanced Banner (Home/Web top)	Splash Screen Co- Branding + Home Ad	Sub-page Banner Ads	Standard Directory Logo	Booth Logo Placement
Whoava Digital Showcase	Full Profile + Pinned Promo Video	Full Profile + Pinned Promo Video	Full Profile + Video Upload	Standard Profile Only	Basic Virtual Booth
Whoava Engagement Tools	Direct Attendee Email/ Message Campaign	Priority Passport Contest Inclusion	Giveaways, Coupons, Live Polls	Basic In-App Messaging	Real-time Booth Chat
Whoava Venue Slides	High-Frequency Solo Slide	Shared Tech Track Slide	Eligible (Add-on)	Eligible (Add-on)	Eligible (Add-on)
Whoava Lead Retrieval	Unlimited In-App Scanning	Unlimited In-App Scanning	Unlimited In-App Scanning	Unlimited In-App Scanning	Basic Scanning App
Attendee List Access	Full access (as permitted)	Full access (as permitted)	Access (as permitted)	Access (as permitted)	
Complimentary Registrations	1 per event	1 per event	One event	One event	In person event only
Exhibitor Table / Booth	Premium placement	Premium placement	Included	Included	Included
Sponsor Category Placement	Priority in AI, Tools, Legal, Rehab, etc.	Exclusive in Mobile App / Tech Innovation	Included	Included	Included
Returning / Dual-Event Disc.	Eligible	Eligible	Eligible	Eligible	
Topic Flexibility	Highest flexibility; custom design	High flexibility; tech-focused alignment	Flexible; co-developed	Guided; educational target	Not applicable



Sponsorship Tiers

Virtual Benchmark Summit | Sept 9, 2026 & National Benchmark Summit | March 10 - 13, 2027

Premier Sponsor - \$5,000

Best for: High-visibility partners, platforms, and organizations seeking year-round engagement.

- **One 15-minute micro-session** at each event (virtual + in-person)
- **Exhibitor table** with premium placement (in-person)
- **Priority placement** for Breakout Happy Hour, Breakfast/Lunch & Learn, or Fireside Chat
- **Pick 2 Add-on Engagement Opportunities** (\$1000 value or less for no additional cost)
- **Whova Premium Branding:** Exclusive home screen banner, top-tier sponsor directory placement, and video embedding in your digital booth.
- **Whova Attendee Engagement Campaign:** Authorization to send targeted, template-backed campaigns within the app.
- **Whova On-Site Announcement Wall:** High-frequency solo slide rotation on the main venue screens as a flagship supporter.
- Social media promotion across both campaigns
- Access to attendee lists (as permitted)
- One complimentary registration per event
- Eligible for returning sponsor or dual-event discount

Innovation Sponsor - \$5,000

Best for: Forward-thinking tech partners looking to power the attendee experience across both events.

- **One 15-minute micro-session** at each event (virtual + in-person)
- **Exhibitor table** with premium placement (in-person)
- **Priority placement** for Breakout Happy Hour, Breakfast/Lunch & Learn, or Fireside Chat
- **Pick 2 Add-on Engagement Opportunities** (\$1000 value or less for no additional cost)
- **Exclusive Whova App Platform Co-Branding:** Exclusive co-branding on the app splash/loading screen and primary web interface.
- **Whova Passport Contest Highlight:** Priority inclusion in the gamified Passport Contest to drive traffic to your digital booth and exhibitor table.
- **Whova Digital Showcase:** High-definition promotional video pinned to the top of the mobile and web interactive directory.
- Social media promotion across both campaigns
- Access to attendee lists (as permitted)
- One complimentary registration per event
- Eligible for returning sponsor or dual-event discount

Sponsorship Tiers

Virtual Benchmark Summit | Sept 9, 2026 & National Benchmark Summit | March 10 - 13, 2027

Gold Sponsor - \$3,500

- **One 15-minute micro-session** at one event (virtual OR in-person)
- **Exhibitor table** (in-person)
- **Pick 1 add-on Engagement Opportunity** (\$1000 value or less for no additional cost)
- **Whova Directory Integration:** Standard rotating banner ad rotation on sub-pages and gold-tier directory ranking.
- **Whova Interaction Tools:** Ability to host custom promotional giveaways, coupons, and live polling/Q&A on the digital profile page.
- Social media promotion
- One complimentary registration (one event)
- Eligible for returning sponsor discount

Silver Sponsor - \$2,500

- **Exhibitor table** (in-person)
- **Pick 1 add-on Engagement Opportunity** (\$1000 value or less for no additional cost)
- **Whova Standard Showcase:** Profile in the Whova interactive listing including logo, description, and direct attendee messaging capability.
- **Logo on website**
- Social media mention
- One complimentary registration (one event)
- Eligible for returning sponsor discount

Exhibitor (in-person only) - \$1,750

- **Exhibitor table** (in-person)
- **Whova Digital Booth Profile:** Inclusion in the virtual exhibition hall with real-time text chat, basic document downloads, and integrated in-app lead retrieval scanning via mobile device.
- **Logo on website**
- One complimentary registration (one event)
- Mention during closing remarks

Add-On Engagement Opportunities

(Limited availability; can be paired with any tier)

- Breakfast or Lunch & Learn Host (\$2,000)
- Lanyard (\$2,000)
- Notebook & Pens (\$1,800)
- 15-Minute Micro-Session - High-visibility educational spotlight (\$1,500)
- Breakout Happy Hour Host (\$1,500)
- Fireside Chat / Q&A Session (\$1,500)
- Technology Spotlight (AI / Platform / Tools) (\$1,000)
- Commercial or Ad on Social Media - content created by sponsor (\$1,000)
- Well-Being or Self-Care Activation (\$750)
- Whova Passport Contest Spot (\$750)
- Whova Announcement Wall Slide (\$500)